LUKE R. SUMMERS
DEVELOPER & DESIGNER

LRSUMMERS.COM   414.940.5853   CREATESUMMERS@GMAIL.COM

EDUCATION

UNIVERSITY OF WISCONSIN - MILWAUKEE
Peck School of the Arts
BFA - Design & Visual Communications
Graduated May 2014

PROFESSIONAL SKILLS

» Dynamic & modular full stack web development
» User experience strategy & design
» Graphic design & art direction
» Digital animation & development
» Cross platform email development
» Strong written & verbal communication
» Agile project management & structure
» Brand identity & strategic advertising
» Team management & optimization
» Creative technology implementation
» Video editing & animation

TECHNICAL SKILLS

WEB TECHNOLOGIES

HTML5	CSS3/SCSS
JavaScript	jQuery
Grunt	Gulp
PHP	Bootstrap
Github	Greensock
NPM	Grunt.js
MJML	Yarn
MySql	SequelPro
ClickDimensions	PhpMyAdmin
REST API	Azure DevOps

CONTENT MANAGEMENT SYSTEMS
WordPress
SharePoint
SiteCore
Kentico

DESIGN TECHNOLOGIES
Photoshop
Illustrator
Indesign
Animate CC
Sketch

ADDITIONAL TECHNOLOGIES
MS Visual Studio
Alexa Skills Kit (ASK)
Microsoft Office
PHPStorm
Google Home
Adobe Creative Suite
Figma
InvisionApp
MAC & PC Systems

ABOUT ME

From fine art and graphic design to user experience and web development, my 10+ years of development experience and design skills make for a great addition to any team as well as a perfect bridge between creative and technological environments. I thrive in team settings to design and produce high quality web experiences in a fast-paced environment, while maintaining a positive team morale and momentum that can deliver projects on time and under budget. Naturally curious, I am eager for opportunities to expand my skills and abilities in development roles with creative and dynamic teams in the marketing & advertising space.

DEVELOPMENT EXPERIENCE

THIEL BRAND DESIGN, Milwaukee, WI.
Lead Developer   February 2018 - Current

» Utilize Figma, Sketch, InVision, Greensock, and Javascript frameworks to centralize team efficiency + increase retention engagement 91% + increase organic click-through rate by 103%
» Create efficient, AADA accessible websites using latest industry technologies for clients in multi-vertical markets
» Develop & ensure QA/best practices for digital production throughout entire product cycle with efficiency-focused long term goals
» Meet regularly with clients to ensure alignment on scope and expectations
» Lead developer of agency focusing on WordPress Custom theme development
» Develop & standardize dynamic modular methodologies to create robust, customizable, & streamlined production process
» Train and mentor new teammates to improve technical, soft, and problem solving skills
» Develop enablement modules and templates to communicate digital process expectations & improve digital skills

LAUGHLIN CONSTABLE, Milwaukee, WI.
Front-End Developer   June 2014 - February 2018

» Develop enterprise grade web experiences with large, diverse teams
» Pitch and manage projects through development, Q&A, analytics, & deployment
» Leader in multiple coding languages, frameworks, subversion control, etc.
» Research, implement, & standardize new technologies & platforms within Dev team
» Install & optimize email and marketing automation + agency enablement for dynamic cross-platform integration
» Increase client retention & new signed clients through banner innovation offerings for campaigns

SULTAN SOLUTIONS, Greenfield, WI.
Graphic Designer & Front-End Developer   July 2012 - October 2013

» Design engaging & impactful brand identities for a diverse array of internationally & domestic clients
» Produce data-proven web solutions with WordPress
» Present several entertaining and informative mixed media seminars around web design & UX at WordCamp conventions
» Adapt & expand to deepen impact within a fast paced & self motivated position
» Learn new skills & technologies needed to complete incoming projects across multiple teams and departments

PRODUCTION EXPERIENCE

IMPROVISATIONAL COMEDY & THEATER
Commedian. Actor. Organizer. Improvisor.   2012 - Current

» Build a personal default mentality towards collaboration, support, & decision-making
» Build interpersonal skills: verbal communication, quick resolve, public speaking, rapid adaptability, effective listening, presence, and team support
» Empower initiative, taking risks, and repurposing failure into strengths

HAUNTED HOUSE PERFORMANCE & MANAGMENT
Haunt Manager & Actor Trainer. Austin, TX.   2023 - Current
Creative Director & Actor Manager. Franklin, WI.   2015 - 2021
Lead Actor. Franklin, WI.   2013 - 2015

» Creative Director to Milwaukee's most popular outdoor haunted attraction
» Design & produce engaging, entertaining, and safe haunt experiences for both patrons and performers
» Create & implement conflict resolution policies to ensure consistency in a volatile, high-stress environment
» Manage & train a constantly evolving diverse cast of 100+ actors of all ages and backgrounds
» Empower skill development for actors in improvisation, teamwork, reliability, & unpredictable creativity